



Aarong Hang Tags & Labels

Corporate & Branding · Retail & Packaging · Delivered

Aarong

REF PC-2024-007	TYPE Corporate & Branding	CATEGORY Retail & Packaging	STATUS Delivered
QUANTITY Qty: 80,000	SIZE 50×80mm tags + woven labels	PAPER STOCK Kraft Card 350gsm + recycled stock	BINDING —
FINISHING Eyelet + string + die-cut	TURNAROUND 7 days	YEAR 2024	CLIENT Aarong

OVERVIEW

A sustainable retail tag programme on recycled kraft, two-colour offset printed and finished with die-cut eyelets and jute string.

THE BRIEF

Eco-friendly retail hang tags reflecting a heritage craft brand identity.

THE CHALLENGE

Natural kraft look with reliable ink coverage across 80,000 tags.

OUR SOLUTION

A two-colour offset run on recycled kraft with hand-strung eyelets.

THE RESULT

80,000 tactile, on-brand hang tags that elevate the retail shelf.

MATERIALS & STOCK

350gsm recycled kraft card, two-colour offset, die-cut, metal eyelet, jute string.

PROCESS NOTES

