



BRAC Corporate Stationery

Office Stationery · Office Stationery · Delivered

BRAC

REF PC-2023-005	TYPE Office Stationery	CATEGORY Office Stationery	STATUS Delivered
QUANTITY Qty: 10,000	SIZE A4 / 90×54mm / DL	PAPER STOCK Bond 90gsm letterhead, Art Card 300gsm cards	BINDING —
FINISHING Matte lamination on cards	TURNAROUND 6 days	YEAR 2023	CLIENT BRAC

OVERVIEW

Letterheads, envelopes and personalised cards produced from a locked brand template using variable-data printing.

THE BRIEF

A complete stationery set — letterheads, business cards and envelopes — for multiple departments.

THE CHALLENGE

Department-wise variable data across thousands of personalised cards.

OUR SOLUTION

A locked master template with variable-data printing for names and titles.

THE RESULT

A consistent brand identity rolled out across the whole organisation.

MATERIALS & STOCK

90gsm bond letterheads, 300gsm matte-laminated cards, printed envelopes, variable data.

PROCESS NOTES

