



Grameenphone Roadshow Banners

Large Format & Signage · Large Format & Signage · Delivered

Grameenphone

REF PC-2024-004	TYPE Large Format & Signage	CATEGORY Large Format & Signage	STATUS Delivered
QUANTITY Qty: 320	SIZE 3ft×6ft & 4ft×8ft mix	PAPER STOCK Frontlit Vinyl 440gsm + Star Flex	BINDING —
FINISHING Welded edges + eyelets + pole pockets	TURNAROUND 4 days	YEAR 2024	CLIENT Grameenphone

OVERVIEW

A high-tempo wide-format job run on a single colour-locked profile, batched and dispatched city-by-city to meet a four-day window.

THE BRIEF

A nationwide roadshow needed 320 weatherproof banners across 12 cities in four days.

THE CHALLENGE

Consistent brand colour across wide-format machines and tight regional delivery.

OUR SOLUTION

A colour-locked master profile and staggered batches dispatched city-by-city.

THE RESULT

All 320 banners installed on schedule with uniform brand colour nationwide.

MATERIALS & STOCK

440gsm frontlit vinyl, solvent ink, welded hems, brass eyelets, pole pockets.

PROCESS NOTES

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